PUBLIC RELATIONS AND OUTREACH COMMITTEE
MEETING ACTION MINUTES

Department of Consumer Affairs
HQ2 – Hearing Room
1747 N. Market Blvd.
Sacramento, CA 95834

Kaiser Permanente
Dept. of Optometry
5601 De Soto Ave. Rm. 1761
Woodland Hills, CA 91367

Listen to Audio for Discussions
March 23, 2018

Members Present
Racehl Michelin
Madhu Chawla, OD
David Turetsky, OD

Staff Present
Jessica Sieferman, Executive Officer
Robert Stephanopoulos, Assistant Executive Officer
Mina Hamilton, Legal Counsel
Todd Kerrin, Policy Analyst

Guest List
On File

1. Call to Order/Roll Call

Ms. Michelin called roll and a quorum was established.

2. Public Comment for Items Not on the Agenda

Note: The committee may not discuss or take action on any matter raised during this public comment section, except to decide whether to place the matter on the agenda of a future meeting [Government Code §11125, §11125.7(a)].

There were no public comments.

3. Discussion and Possible Action Regarding Meeting Minutes: December 14, 2017

Dr. Chawla moved to approve the December 14, 2017 Committee Meeting Minutes. Dr. Turetsky seconded. The Committee voted 3-0 and the motion passed.

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4. Update and Discussion Regarding Strategic Plan Outreach Objectives and Deliverables Including its Consumer Outreach Campaign and BreEZe Outreach to Licensees/Registrants

There was no action taken on this item.

5. Review, Discussion and Possible Action Regarding Board Outreach Regarding Inspections

There was no action taken on this item.

6. Review, Discussion and Possible Action Regarding the Board's Online Refraction Brochure and Concerns Raised by Stakeholders

Dr. Turetsky moved to forward this issue for attention from the full Board. Dr. Chawla seconded. The Committee voted 3-0 and the motion passed.

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7. Future Agenda Items

8. Adjournment