PUBLIC RELATIONS AND OUTREACH COMMITTEE
MEETING ACTION MINUTES

2420 Del Paso Road
Sequoia Room
Sacramento, CA 95834

United Nurses Association/Union
of Health Care Professionals
995 Overland Court, Lobby
San Dimas, CA 91773

Listen to Audio for Discussions
December 14, 2017

Members Present
Donna Burke
Madhu Chawla, OD
Maria Salazar-Sperber, JD
David Turetsky, OD

Staff Present
Jessica Sieferman, Executive Officer
Kellie Flores, Board Liaison
Mina Hamilton, Legal Counsel
Todd Kerrin, Policy Analyst

Guest List
On File

1. Call to Order/Roll Call
Ms. Sperber, Committee Chair called roll and a quorum was established.

2. Public Comment for Items Not on the Agenda
Note: The committee may not discuss or take action on any matter raised during this public comment section, except to decide whether to place the matter on the agenda of a future meeting [Government Code §11125, §11125.7(a)].

There were no public comments.

3. Discussion and Possible Action Regarding Meeting Minutes: September 28, 2017
Dr. Turetsky moved to approve the September 28, 2017 Committee Meeting Minutes. Ms. Burke seconded. The Committee voted unanimously (4-0) and the motion passed.

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<th>Member</th>
<th>Aye</th>
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<th>Abstain</th>
<th>Absent</th>
<th>Recusal</th>
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<td>Ms. Burke</td>
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<td>Dr. Chawla</td>
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<td>Ms. Michelin</td>
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<td>Ms. Salazar-Sperber</td>
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<td>Dr. Turetsky</td>
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4. Update and Discussion Regarding Consumer Outreach Campaign
There were no actions taken on this item.

5. Discussion and Possible Action Regarding Subject Matter Expert Recruitment Materials
   There were no actions taken on this item. However, the PROC established the following deliverables:

6. Review, Discussion and Possible Action Regarding Board Publications and Website Design
   There were no actions taken on this item

7. Future Agenda Items

8. Adjournment