MEMBERS OF THE BOARD Madhu Chawla, OD, President Donna Burke, Vice President Lillian Wang, OD, Secretary Cyd Brandvein Martha Garcia, CLD, SLD Glenn Kawaguchi, OD Debra McIntyre, OD Rachel Michelin Mark Morodomi Maria Salazar Sperber David Turetsky, OD





PUBLIC RELATIONS AND OUTREACH COMMITTEE TELECONFERENCED MEETING AGENDA

May 4, 2017 1:00 PM – 4:00 PM (or until conclusion of business)

> 2420 Del Paso Road Sequoia Room Sacramento, CA 95834

and Teleconferenced at this locations:

Charter College - Oxnard Campus 2000 Outlet Center Drive #150 Oxnard, CA 93036

ORDER OF ITEMS SUBJECT TO CHANGE

- 1. Call to Order/Roll Call
- Public Comment for Items Not on the Agenda Note: The committee may not discuss or take action on any matter raised during this public comment section, except to decide whether to place the matter on the agenda of a future meeting [Government Code §<u>11125</u>, §<u>11125.7</u>(a)].
- 3. Discussion and Possible Action Related to Consumer Education and Emerging Technologies; Possible Recommendations to Full Board
- 4. Discussion and Possible Action Related to Strategic Plan Outreach Goals, Objectives and Timeframes; Possible Recommendations to Full Board
- 5. Adjournment

The mission of the <u>California State Board of Optometry</u> is to protect the health and safety of California consumers through licensing, education, and regulation of the practice of Optometry.

Meetings of the California State Board of Optometry and its committees are open to the public except when specifically noticed otherwise in accordance with the Open Meeting Act. Public comments will be taken on agenda items at the time the specific item is raised. Time limitations will be determined by the Chairperson. The Committee may take action on any item listed on the agenda, unless listed as informational only. Agenda items may be taken out of order to accommodate speakers and to maintain a quorum.

<u>NOTICE</u>: The meeting is accessible to the physically disabled. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Rob Stephanopoulos at (916) 575-7184 or sending a written request to that person at the California State Board of Optometry, 2450 Del Paso Road, Suite 105, Sacramento, CA 95834. Providing your request at least five (5) business days before the meeting will help ensure availability of the requested accommodation.

<u>MEMBERS OF THE COMMITTEE</u> Donna Burke Martha Garcia, CLD, SLD Glenn Kawaguchi, OD