

# PRESIDENT'S MESSAGE



CALIFORNIA STATE BOARD OF  
**OPTOMETRY**



**October 2018**

From time to time, every leader must deliver news that is hard for customers to hear. Such is the case right now. Several Board staff have opted to seek opportunities elsewhere and therefore the Board's resources are strained. The Board Members have taken swift action to appoint an Interim Executive Officer to represent the Board and manage day-to-day operations.

In addition, in the coming weeks, a new Executive Officer will join us, and several key positions will be filled, including the Assistant Executive Officer who manages the licensing, legislative relations, enforcement, and administrative staff. I have asked the Department of Consumer Affairs to step in to help us with any license application backlog. They have agreed to do so and are in the process of getting us temporary support resources.

We ask for your patience during this time of transition. We are here to serve you and the consumers of California and are committed to maintaining the Board's strong customer service level. In the coming weeks, not only will we be introducing you to our new team members, but we will be unveiling our new, refreshed logo to you as well.

Cyd Brandvein, President