



Board of Optometry
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**BOARD MEETING ACTION MINUTES
 TELECONFERENCE
 November 21, 2016**

STAFF LOCATION: 2420 Del Paso Road, Sequoia Room, Sacramento, CA 95834

TELECONFERENCE LOCATIONS:

Oakland Marriott City Center
 1001 Broadway, 2nd Fl.
 Oakland, CA 94607

Sam's Club
 Optometrist Office
 2401 N Rose Avenue
 Oxnard, CA 93036

Farmer's Daughter Hotel
 115 S Fairfax Avenue
 Los Angeles, CA 90036

Eyeglass World
 1207 E. Valley Pkwy.
 Escondido, CA 92027

Van Nuys State Building
 Fourth Floor, Room 410
 6150 Van Nuys Blvd.
 Van Nuys, CA 91411

7488 Shoreline Dr., #B-1
 Stockton, CA 95219

Nugget Market – 2nd Floor
 4500 Post Street
 El Dorado Hills, CA 95762

Las Lomas Community Park
 Craft Room
 10 Federation Way
 Irvine, CA 92603

Outrigger Reef Waikiki
 Beach Resort
 Business Center
 2169 Kalia Road
 Honolulu, HI 96815

Members Present	Staff Present
Madhu Chawla, O.D., President	Jessica Siefertman, Executive Officer
Lillian Wang, O.D., Secretary	Robert Stephanopoulos, Assistant Executive Officer
Cyd Brandvein, Public Member	Joanne Stacy, Policy Analyst
Martha Garcia, C.L.D., S.L.D	Matt Mckinney, Enforcement Analyst
Debra McIntyre, O.D.	Kurt Heppler, Legal Counsel
Rachel Michelin, Public Member	
Mark Morodomi, Public Member	
Maria Salazar Sperber, Public Member	
David Turetsky, O.D.	
Excused Absences	
Donna Burke, Public Member, Vice President	
Glenn Kawaguchi, Professional Member	

**Friday, October 21, 2016
 3:00 p.m.
FULL BOARD OPEN SESSION**

1. Call to Order/Roll Call and Establishment of a Quorum

Board President, Dr. Madhu Chawla, O.D. called the meeting to order. Dr. Chawla called roll and a quorum was established.

2. Public Comment for Items Not on the Agenda

Note: The Board may not discuss or take action on any matter raised during this public comment section, except to decide whether to place the matter on the agenda of a future meeting [Government Code Sections 11125, 11125.7(a)]

There were no public comments.

3. Discussion, Consideration, and Possible Action on Board's 2016 Sunset Report

Professional Member, Debra McIntyre, O.D. commented on the "New Issues;" it was difficult for her to understand the differences between the technology and innovation and new and emerging business models. She had to read the section a few times, and she inquired if any other Members experienced the same difficulty.

Public Member, Rachel Michelin, commented that under "New Issues" number 2 – letter C. she would like "if requested." She believes the wording makes the Board sound passive. She argued that if the Board plans to discuss the implications of North Carolina then the Board should make an agenda item to discuss it, but the legislature is not going to request it.

Ms. Michelin agreed with Dr. McIntyre; she had difficulty understanding the difference between technology and innovation as well. Neither Member believes it needs to be rewritten.

Public Member, Cyd Brandvein agreed on removing "if requested" from number 2 letter c.

Professional Member, Lillian Wang, O.D., likes the way the revised edition has been rewritten. However, she noted an incomplete statement. On page 30, second full paragraph it reads: "In September 2015 the Board appointed a new Executive Officer. The previous incumbent having served since 2008, retired after 30 years of state service. In addition, the Board..." Executive Officer, Jessica Sieferman explained that the Board gained a manager position since the last Sunset Review, which was supposed to be included in that sentence. Ms. Sieferman clarified that the sentence will read: "In addition the Board gained a Staff Service Manager position to serve as the Assistant Executive Officer."

Public Member, Mark Morodomi commented on the change Ms. Sieferman made to the question/answer format. He asked if the questions have question numbers. If so, he believes the numbers should be imported under the heading. Ms. Sieferman responded that she asked the Committee members if they had a preference, and they were fine with the heading format.

Karen Corches, on behalf of the California Optometric Association (COA) stated that "they were part of the Governor's Office discussion on the bill that was related to the North Carolina case last year. Many alternatives were brought to the table about how to best address this with the California's board. She stated that changing the Board's composition was not an alternative brought to the table. She recommends leaving the words "if requested" to "New Issues" number 2 letter c. In COA's opinion, changing the Board's composition will not help California's case with North Carolina. Additionally, COA

agrees that optometrists provide a level of technical expertise that is needed for both disciplinary action and consumer protection.”

Dr. Chawla asked the Members one-by-one if they would choose to leave or remove “if requested.” Members expressed their opinions.

Cyd Brandvein moved to accept the report with the addition of the new manager position and Assistant Executive Officer language; to strike out “if requested” from item c; approve the report; delegate authority to the Executive Officer to make any last-minute typographical or formatting changes; then have the report prepared and disseminated to the appropriate parties. Lillian Wang seconded. The Board voted unanimously (9-0) and the motion passed.

Member	Aye	No	Abstain	Absent	Recusal
Dr. Chawla	X				
Ms. Brandvein	X				
Ms. Michelin	X				
Ms. Garcia	X				
Dr. McIntyre	X				
Mr. Morodomi	X				
Ms. Sperber	X				
Dr. Turetsky	X				
Dr. Wang	X				

4. Adjournment