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**To:** Board Members **Date:** August 26, 2016

**From:** Jessica Sieferman **Telephone:** (916) 575-7184  
Executive Officer

**Subject:** Agenda Item 17 – Election of Officers

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### **Election of Officers**

[Business and Professions Code § 3014](#) states that the board shall elect from its membership a president, a vice president, and a secretary who shall hold office for one year or until the election and qualification of a successor. All officers may be elected on one motion or ballot as a slate of officers unless more than one Board member is running per office. An officer may be re-elected and serve for more than one term.

### **Nomination Forms and Candidate Statements**

Nomination forms were distributed to Board Members prior to the Board Meeting. Nominated candidates were notified of the nomination and provided an opportunity to include candidate statements in the Board meeting materials. Candidates are also able to make any statements during the Board Meeting.

### **Available Offices and Nominations**

The available offices are President, Vice President and Secretary. As of August 12, 2016, Board staff received the following nominations:

- President:
  - Cyd Brandvein, nominated by Dr. David Turetsky, OD
  - Dr. Madhu Chawla, OD, nominated by Dr. Lilian Wang, OD

### **Additional Nominations**

Any additional nominations may be made during this agenda item.

### **Action Requested**

Please seek additional nominations and provide time for each candidate to make any additional statements. After all statements have been made, please solicit public comment. Once all have been heard, please conduct roll call votes on each office position.

### **Attachments:**

1. Nomination form for Cyd Brandvein
2. Nomination form for Dr. Madhu Chawla, OD
3. Dr. Chawla's Candidate Statement



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## OFFICER NOMINATION FORM

- NOMINATED OFFICE:  President  
 Vice President  
 Secretary

- NOMINEE:
- |   |  |
|---|--|
| <input type="checkbox"/> Madhu Chawla, OD         | <input type="checkbox"/> Glenn Kawaguchi, OD     |
| <input checked="" type="checkbox"/> Cyd Brandvein | <input type="checkbox"/> Lilian Wang, OD         |
| <input type="checkbox"/> Rachel Michelin          | <input type="checkbox"/> Mark Morodomi           |
| <input type="checkbox"/> David Turetsky, OD       | <input type="checkbox"/> Maria Salazar Sperber   |
| <input type="checkbox"/> Debra McIntyre, OD       | <input type="checkbox"/> Martha Garcia, CLD, SLD |
| <input type="checkbox"/> Donna Burke              |  |

NOMINATED BY:

**OPTIONAL\***  
NOMINATION  
REASON:

*Please provide a brief description of why you believe this nominee is the best candidate for the selected office.*

As the Board's ultimate duty is to serve the public of California, I am a strong believer that its officers should be members of the public. Ms. Brandvein has an excellent understanding of Board procedures and functions. She has experience in presiding over meetings, has excellent communications skills and a good rapport with all members of the Board and staff.

\*This field is completely optional. Nominations may be made without any justification.



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## OFFICER NOMINATION FORM

NOMINATED OFFICE:  President  
 Vice President  
 Secretary

NOMINEE:  Madhu Chawla, OD  Glenn Kawaguchi, OD  
 Cyd Brandvein  Lilian Wang, OD  
 Rachel Michelin  Mark Morodomi  
 David Turetsky, OD  Maria Salazar Sperber  
 Debra McIntyre, OD  Martha Garcia, CLD, SLD  
 Donna Burke

NOMINATED BY:

***OPTIONAL\****  
NOMINATION  
REASON:

*Please provide a brief description of why you believe this nominee is the best candidate for the selected office.*

I would like to like to nominate Madhu Chawla for board president. She was an excellent representative of the board this past year. She did an excellent job leading and managing all the board meetings, and I would like to see her continue in another year as board president.

**\*This field is completely optional. Nominations may be made without any justification.**

### Candidate Statement

**Candidate:** Madhu Chawla, OD      **Nominated Office:** President

#### Professional Experience:

Experience working in multiple practice settings including the following: Hospital/HMO (current position), private practice within both an optometry and ophthalmology setting, community health center, academic clinical setting, commercial optometry setting

#### Service to California State Board of Optometry, Appointed June of 2012:

- Currently serving as Board President
- Board Vice President, 2014-2015
- Practice and Education Committee, 2012-Present, Committee Chair 2013-present
- Public Relations Committee Member, 2013-Present
- Consumer Protection Committee, 2012-2013
- Legislative Committee Member, 2012-present
- Executive Officer Recruitment Committee Member, 2015
- Sunset Committee Member, 2016

#### Current Leadership Roles at Kaiser Permanente:

- Lead Optometrist at Kaiser Permanente Woodland Hills Medical Center
- Lead medical center liaison for ODs at KP Woodland Hills Medical Center
- Optometry Representative on Woodland Hills Medical Center Leadership Council
- Chair, Southern California Regional Optometry Glaucoma Subcommittee
- Chair, Southern California Regional Optometry Education Committee
- Lead OD member, Southern California Regional Eye Care Technology Committee
- Member, Southern California Regional Legislative Committee
- Member, Southern California Regional Contact Lens Subcommittee
- Member, Southern California Regional Low Vision Subcommittee
- Recipient of 2014 Optometrist of the Year Award for KP Southern CA
- Recipient of 2015 Jayne Setterberg Memorial Award for Clinical Excellence and Patient Advocacy
- Recipient of Woodland Hills Medical Center Kaiser Permanente Everyday Heroes Award, 2016 (awarded for dedication to patient care and patient advocacy)

#### Other Service to Profession of Optometry:

- National Board of Examiners in Optometry (NBEO): Past Proctor and Clinical Examiner
- Association of Regulatory Boards of Optometry (ARBO), OE Tracker Committee, 2015-present
- Participation in international and local eye care clinics including service to underserved populations in India, South Africa, Chile, Laos, Romania, Los Angeles, Boston, and San Diego

During my time on the Board these past 4.5 years, I have worked to steadily increase my participation as well as expand my knowledge of pertinent issues. Serving on multiple committees throughout my time on the Board has allowed me to work on a variety of projects including those related to enforcement, legislation, and education of the public and our licensed professionals. My passion for and my dedication to my profession are evident by my extensive participation in virtually all aspects of direct patient care as well as the care delivery process. My participation on numerous committees throughout my career has provided an unparalleled opportunity to serve as a mediator and facilitator while working in concert with a large variety of health care professionals, administrators, legislators, patient advocacy groups, researchers, volunteers, students, IT consultants, business consultants, opticians, and other optometric and medical support staff.

The positions I have held have given me an opportunity to support optometrists in the advancement of our profession as well as to ensure that the patients I have served receive the highest quality of care.

My vision is that of a unified Board that capitalizes on the unique strengths of each of its members to move forward together so that we may advocate for the well-being of patients seeking optometric care and the consumers of all aspects of optometric services in our state. I feel that my broad range of experience has provided me with the skills to continue to serve as an effective, efficient, and conscientious Board President.

I respectfully ask for your support and vote.